

ETHEL PRECHT *Hope*
BREAST CANCER
WALK
of *WCCH*
Benefitting Local Survivors



2023 ethel precht
HOPE Breast Cancer Walk of WCCH

SPONSORSHIP *Opportunities*

Saturday, October 21, 2023
Lake Charles Civic Center



ethelbreastcancerwalk.org



Over 19 years ago, Ethel Precht envisioned creating a local walk event to raise funds to provide financial support to individuals in Calcasieu and Cameron who are undergoing breast cancer treatment. That vision, and Ethel's passion, have helped the annual breast cancer walk develop into one of the largest community events focused on breast cancer awareness.

Last fall, the Ethel Precht Hope Breast Walk of WCCH returned to our community for the first time since 2019. The event raised over \$90,000, with more than 2,000 participants. We are proud of what we accomplished last year and are excited to build upon that momentum this year!

On **Saturday, October 21**, we will proudly host the **2023 Ethel Precht HOPE Breast Cancer Walk of WCCH** at the Lake Charles Civic Center. Proceeds from the event will benefit our local breast cancer community, providing financial support to individuals in Calcasieu and Cameron parishes who are undergoing breast cancer treatment. One hundred percent of the proceeds benefit our **local** community, making a huge difference in the lives of those impacted by breast cancer.

Please join us this year as a sponsor. Help us continue to make a difference in the lives of those who have to endure the battle of breast cancer, both financially and emotionally. **We need your support to continue Ethel's vision of easing the burden for those affected by breast cancer in our community.**

Thank you for your consideration!

Sincerely,

Matthew Welsh

Matthew Welsh
Chief Marketing + Community Impact Officer
West Calcasieu Cameron Hospital/Ethel Precht Breast Cancer Program of WCCH

SPONSORSHIP LEVELS



Presenting Sponsor:.....\$20,000

- Opportunity to cobrand as the 2022 Ethel Precht Hope Breast Cancer Walk of WCCH presenting sponsor
- Company logo included on all event day signage
- Opportunity to speak at event
- Company will be recognized by emcee day of event
- Company logo included on event website
- Company logo included on all event emails
- Company logo included on all event social media photo assets
- Company logo on pre-registration event site signage
- Company spotlight on social media channels
- Company provided one (1) 20' x 20' tent on day of event
- Company logo included on all pre- and post- event communication (press releases, flyers, tv, etc.)
- Company logo on event t-shirt
- Twenty (20) event day registrations and participant t-shirts

Legacy Sponsor:.....\$10,000

- Company logo included on all event day signage
- Opportunity to speak at event
- Company will be recognized by emcee day of event
- Company logo included on event website
- Company logo included on all event emails
- Company spotlight on social media channels
- Company logo on pre-registration event site signage
- Company provided one (1) 10' x 10' tent on day of event
- Company logo included on all pre- and post- event communication (press releases, flyers, tv, etc.)
- Company logo on event t-shirt
- Fifteen (15) event day registrations and participant t-shirts

Hope Sponsor:.....\$5,000

- Company logo included on sponsorship asset signage day of event
- Company will be recognized by emcee day of event
- Company logo included on event website
- Company logo included on all event emails
- Company spotlight on social media channels
- Company logo on pre-registration event site signage
- Company provided one (1) 10' x 10' tent on day of event
- Company logo included on all pre- and post- event communication (press releases, flyers, tv, etc.)
- Company logo on event t-shirt
- Ten (10) event day registrations and participant t-shirts



SPONSORSHIP LEVELS



Friend of Ethel Sponsor:.....\$3,500

- Company logo included on sponsorship asset signage day of event
- Company will be recognized by emcee day of event
- Company logo included on event website
- Company logo included on all event emails
- Company recognized on social media channels
- Company provided one (1) 10' x 10' tent on day of event
- Company logo included on all pre- and post- event communication (press releases, flyers, etc.)
- Company logo on event t-shirt
- Eight (8) event day registrations and participant t-shirts

Care Sponsor:.....\$2,500

- Company logo included on sponsorship asset signage day of event
- Company will be recognized by emcee day of event
- Company logo included on event website
- Company listed included on all event emails
- Company recognized on social media channels
- Company provided one (1) 10' x 10' tent on day of event
- Company listed included on all pre- and post- event communication (press releases, flyers, etc.)
- Company listed on event t-shirt
- Six (6) event day registrations and participant t-shirts

Event Sponsor:.....\$1,000

- Company logo included on sponsorship asset signage day of event
- Company listed included on event website
- Company recognized on social media channels
- Company provided one (1) 10' x 10' tent on day of event
- Company listed included on all pre- and post- event communication (press releases, flyers, etc.)
- Company listed on event t-shirt
- Four (4) event day registrations and participant t-shirts

Mission Sponsor:.....\$500

- Company logo on route sign at event
- Company listed included on event website
- Company listed on event t-shirt
- Two (2) event day registrations and participant t-shirts



2023 ethel precht
HOPE Breast Cancer Walk of WCCH
SPONSORSHIP COMMITMENT FORM



Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Alt. Phone: _____

Email Address: _____

Website: _____

Sponsorship Level (*Check One*):

- | | | |
|--|--|--|
| <input type="checkbox"/> Presenting Sponsor (\$20,000) | <input type="checkbox"/> Legacy Sponsor (\$10,000) | <input type="checkbox"/> Hope Sponsor (\$5,000) |
| <input type="checkbox"/> Friend of Ethel Sponsor (\$3,500) | <input type="checkbox"/> Care Sponsor (\$2,500) | <input type="checkbox"/> Event Sponsor (\$1,000) |
| <input type="checkbox"/> Mission Sponsor (\$500) | | |

Sponsorship Payment:

- | | | |
|--|--------------------------------------|---|
| <input type="checkbox"/> Check (<i>payable to WCCH Foundation</i>) | <input type="checkbox"/> Credit Card | <input type="checkbox"/> Please invoice |
|--|--------------------------------------|---|

Name on Card: _____ Signature: _____

City: _____ Expiration Date: _____ Charge Amount: _____

Please mail sponsorship payments to:

WCCH Foundation
ATTN: Ethel Precht Breast Cancer Walk
701 Cypress Street, Sulphur LA 70663

For more information, email breasthealth@wcch.com or call (337) 527-4144. To visit us online, scan the QR Code below:

**SPONSORSHIP DEADLINE TO BE INCLUDED ON PRINT AD, FLYERS AND T-SHIRTS IS
FRIDAY, AUGUST 18.**



 Follow us on Facebook: facebook.com/EthelBreastCancer